

AWARDS: Asia21 Leader • TED Fellow • Ecosystem Builder (Fortune) • Indians of Tomorrow (India Today)

SPECIALISATIONS: Technology Policy • AI • Communications Strategy • Journalism • Community Building

I help people understand the fast-evolving digital and AI ecosystem in India. At MediaNama, we have built a **body of work on technology and policy**, including AI, payments, ecommerce, telecom, media, speech and privacy; and through capacity building events, empowered over 15,000 people across India. I've written over 5000 articles, including a monthly column for the Economic Times (India). I'm an angel investor, and an advisor to Saka Ventures (New York) and Clairva.ai (Singapore).

My work is at the intersection of the Internet, business, law and civil liberties. I co-founded the Internet Freedom Foundation; ran the SaveTheInternet.in campaign for Net Neutrality in India, with over 2 million participants. I've deposed thrice before India's Parliamentary Standing Committee on IT.

I look for roles that allow me to help **build organizations** that **make a difference**, have a **strong ethical backbone**, and involve people from diverse backgrounds working with a **sense of purpose**.

WORK EXPERIENCE

Founder, MediaNama (2008 – current)

- Managing P&L, business development, hiring, growth and creating new revenue streams
- Delivering audience and engagement growth.

Founder, Preasy.ai (2025 – current)

- Product development, Business Model and GTM

Chairman and Co-Founder, Internet Freedom Foundation (2016 – 2018)

- Identification of key issues
- Communication strategy: mobilising support for campaigns and initiating public discussions.
- Developing key relationships & coalition building

Advocacy (2011 – current)

- SaveTheInternet.in (Net Neutrality: 2015, 2023)
- India's IT Act (Sections 66a, 79a, 66a & (2011-2015)
- Speech Bill: against Criminal Defamation (2016)
- Push for reform of Aadhaar (India's ID) (2017)

Editor, MediaNama (2008 – current) & prior to that, Editor, ContentSutra (2006-2008)

- Hiring and building Editorial systems
- Development of new coverage areas
- Written over 4000 articles on tech and policy

Other roles: Advisor (Saka Ventures, Clairva.ai), Advisory Board (CyberBRICS), Co-Chair for India (Asia21 Young Leaders at Asia Society)

INVESTMENT & PUBLIC SPEAKING

Investor (2021 – current)

- Irasus Technologies - EV Data Analytics
- Power Gummies - nutritional gummy bears
- Vanity Wagon - cosmetics marketplace
- Zoop - Social Commerce and AI

Public Speaker & Columnist

- Talks/panels at Harvard, Stanford, Oxford, Columbia University, CUNY, NIPFP, ISB, NLS (Bangalore), IIT Kanpur, IIM Ahmedabad, IIM Bangalore; RightsCon, EU CyberDirect, WEF, WAN-IFRA, MozFest, TED, TEDxMICA & more
- **TV channel appearances** in BBC, CNN, CNBC, DW Global, Al Jazeera, Channel News Asia, NDTV, CNN-IBN, India Today, Mirror Now, Times Now, CNBC-TV18, CNBC-Awaaz, France 24x7, NewsX & more
- **Opeds in** Foreign Policy, TED Ideas, Rest of World, Wired, Quartz, Times of India, Economic Times, Mint, Hindustan Times, Huffington Post, Scroll.in, The Hindu, The Wire, Outlook Magazine, Pragati, The Quint, FirstPost & more.
- **Cited in** New York Times, Wired, Forbes, Quartz, ABC, The Guardian, The Economist, Washington Post, LA Times, Al Jazeera, Techcrunch, BuzzFeed, The Verge, Motherboard, Straits Times, & every major Indian publication.